



mehron<sup>®</sup>  
MAKEUP

Product Guide



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**mehron**  
MAKEUP

## Celebré Pro-HD Makeup



### Celebré Pro-HD™ Cream Foundation (Item #201)

Our best-selling, Celebré Pro-HD™ Cream foundation delivers smooth, flawless coverage for all skin types. Mehron's unique formula can be customized for sheer to full coverage, all while leaving skin looking camera ready. The fragrance-free, vegan formula contains the powerful antioxidants of pomegranate and vitamin E, as well as aloe vera to help soothe the skin.

Comes in a variety of shades and undertones to suite most complexions. Available in individual shades, 12 Color Palette (#201-Pal-CH), and a 20 Color Pro Palette (#201-Pal-A).



### Celebré Pro-HD™ Pressed Powder Palette (Item #210-PAL-CH)

Celebré Pro-HD™ Pressed Powder foundation delivers satin-smooth buildable coverage for a natural matte finish. This innovative formula is vegan, fragrance-free, and designed for all skin types. Powerful antioxidants from pomegranate and vitamin E as well as aloe vera to help soothe the skin. The 12 Color Pro Palette is perfect for professional makeup artists or to highlight and contour.



### Celebré Pro-HD™ Mineral Finishing Powder Makeup (Item #215)

Celebré Pro-HD™ Loose Mineral Finishing Powder is a luxurious ultra-fine powder that smooths, blurs, and mattifies the skin. The professional formula is vegan, fragrance-free, and infused with antioxidant rich pomegranate extract. Available in 5 shades to accommodate a variety of skin tones.

### Celebré Pro-HD™ Conceal-It Palette (Item #605-C)

Celebre Pro-HD™ Conceal-It Palette delivers smooth, buildable coverage for every skin type. Conceal-It is vegan, fragrance-free, and contains our proprietary blend of vitamin E, antioxidant rich pomegranate, and aloe vera to soothe the skin.



### Celebré Pro-HD™ Correct-It Palette (Item #605-N)

Celebre Pro-HD™ Correct-It is a multi-use cream makeup that is perfect for neutralizing and correcting varying skin discolorations. This pro formula is vegan, fragrance-free, and infused with vitamin E, aloe vera, and the anti-oxidant power of pomegranate to help soothe the skin.



# BEAUTY - Continued

## EYE, LIP, CHEEK

### iNtense Pro™ Pressed Powders (Item #160 & 168)

Mehron's iNtense Pro™ Pressed Powders are vegan, matte finish pressed pigments. iNtense Pro™ is available in a vast array of shades that range from bold neons, to soft neutrals. iNtense Pro™ Pressed Powders are versatile enough to be used for beauty looks or on top of body paint to sculpt and define creative looks. Available individually or in a variety of 8 shade palettes.



### E.Y.E™ Liner Pencil for Pro Beauty (Item #206E)

Mehron's professional E.Y.E Pencils are long-wear, pigment-rich kohl eyeliners. Our EYE Pencils are ideal for precision lining or smudging for a smokey look.



### Precious Gem™ Powder (Item #203)

Mehron's Precious Gem™ Powders are shimmering loose pigments in an array of gorgeous gem tones. The professional, vegan formula offers vibrant color with dramatic sheen and luster. Use on its own for subtle sparkle and color or combine with Mehron's Mixing Liquid to turn into an opaque liquid paint.

### E.Y.E™ Powder Matte and Shimmer (Item #207M & 207S)

Mehron's E.Y.E Powders are neutral toned pressed pigment shadows made for sculpting and defining the eyes. The professional formula builds and blends effortlessly and is vegan, long-wear, and velvety smooth. The shimmer and matte shades compliment a vast range of skin tones. Available individually in 8 Shimmer and 8 Matte shades, or get the collection of each in two 8-color palettes.



### Pro Brow Palette (Item #328)

Mehron's Pro Brow Palette is an all-in-one kit for arch perfection. The vegan formula includes five soft, blendable pressed powder shades that can be mixed to create the perfect brow color. The clear pomade can be used to lock hair into place for a long-wearing hold. For a more defined brow, mix your shade of powder with the clear pomade this will create a pigmented pomade blend that glides on smoothly for a sculpted brow. Our included double-ended brow applicator features an angled brush and a comb for easy application and shaping.

## E.Y.E™ Lashes (Item #225)

Mehron's E.Y.E Lashes are a glamorous, dramatic way to transform your eyes! Get noticed with Mehron's handmade synthetic lashes. Bring your look to the next level by adding intrigue to your eyes. Mehron's E.Y.E Lashes are flexible, reusable, and can be tailored for every-day use or special occasion wear. Available in two lash styles to add a little extra oomph or a look that goes all the way!



## AdGem™ (Item #354)

AdGem is a vegan, latex-free adhesive used to adhere all types of face & body decorations. AdGem provides the perfect amount of hold for glitters, jewels, eyelashes, and other cosmetic accessories. AdGem's unique super-strong adhesion is great for a long day on the set or an extended night on the town. It provides excellent water and moisture resistance. Available in a .5oz bottle, a .17oz tube, or a .17oz tube that includes 30 rhinestones of various sizes.



## Metallic Powder with Mixing Liquid (Item #129-ML-)

Mehron's Metallic Powder with Mixing Liquid set is perfect for creating molten metal eyeliner looks. Metallic Powder can be used alone for a subtle sheer color or mixed with Mixing Liquid to create the intense color and shine of real metals.

The professional, vegan formulas are long-wear and transfer resistant. Available in Gold, Silver, Bronze, Copper, Lavender or Rose Gold .17 oz (5 g) container with removable sifter and comes with 1 fl oz (30 ml) Mixing Liquid.



## L.I.P Cream (Item #108)

Mehron's L.I.P Creams are highly pigmented, vegan lip shades in a luscious semi-matte finish. Flavor and fragrance free, with a blend of antioxidant rich Cranberry Oil and Vitamin E, plus super-moisturizing Hyaluronic Acid, Jojoba Oil, Shea Butter and Mango Butter, Mehron's L.I.P Creams drench your lips in continuous hydration. Our 16 varied shades showcase a range of classic to bold lip colors. Available in two eight color palettes or individual compacts that cater to all makeup lovers, artists and professionals.



## BEAUTY - Continued



### L.I.P. Liner Pencil for Pro Beauty (Item #206)

Mehron's L.I.P. Pencils glide on smoothly and stay put for hours. These L.I.P. Pencils perfectly define lips with drenching color, leaving them naturally beautiful. The advanced formula is long-wearing, hydrating, and helps reduce feathering. Since they don't drag or pull, you can easily create the perfect lip line for truly professional results.

### LipStix™ Sealer (Item #LF-SEAL)

LipStix™ Sealer is specially developed to prevent lipstick from smudging, bleeding or transferring. Used by professionals around the globe to keep all varieties of lip makeup in place. Dries clear without a tacky feel. A trade secret and a true must-have for any artist.



### CHEEK Powder (Item #202)

Mehron's Cheek Powder features 8 vegan, matte blushes in natural sculpting shades. The highly pigmented, long-wear formula offers buildable coverage for a natural flush of color. Available in individuals or an 8 Color Palette.

### CHEEK Cream (Item #104)

Mehron's Cheek Cream is a highly pigmented vegan, cream blush. The professional formula is light-weight, non-greasy, and melts into the skin to add the perfect pop of color to the cheeks. The coverage is buildable and dries down to a satin finish. Available in individuals or an 8 Color Palette.



### Highlight-Pro™ 3 Color Palette (Item #HPW and #HPC)

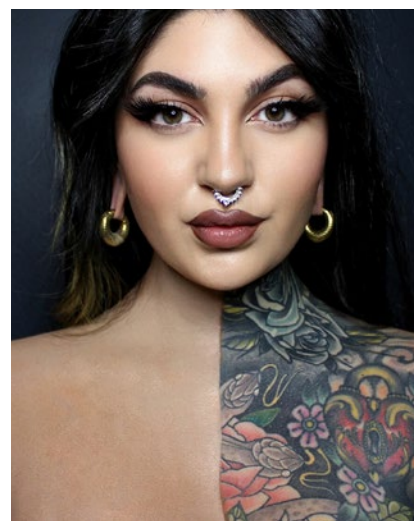
Mehron's Highlight-Pro™ palettes provide a subtle shimmer and illuminating effect for face and body. These vegan pressed powders are perfect for accenting and highlighting areas such as the cheekbones, brows, inner eyes, bridge of nose, cupid's bow and décolletage. Available in two mirrored palette varieties, COOL & WARM, each with three varying undertones.



## TATTOO COVER

### Tattoo Cover (Item #506/505-T)

A creamy full coverage formula designed to help mask tattoos, birthmarks and skin discolorations. Available in a variety of colors and a convenient 5-color pro-palette.



# SKIN PREP, MOISTURIZERS, & REMOVERS



## Hydro Prep Pro™ - Hyaluronic Serum (Item #189)

Mehron's Hydro Prep Pro™ is a vegan hyaluronic serum that instantly hydrates the skin. This professional formula absorbs quickly and doesn't leave a greasy or sticky residue. Hydro Prep Pro™ is intensely hydrating, yet light weight enough to be used as a first step under any makeup or skincare. Hyaluronic acid attracts up to 1,000 times its weight in water helping to hydrate and plump the skin. Vitamin B5, Pacific Sea Kelp, & Allantoin help to soothe and condition the skin. This hyaluronic serum is the perfect first step prep to any beauty, theatrical, or SFX makeup applications.

## Skin Prep Pro™ (Item #190)

SKIN Prep Pro™ is a vegan, fragrance-free liquid for use on all skin types prior to makeup application, allowing makeup to last longer under stressful performance conditions. During an active day on the set, SKIN Prep PRO™ acts as a moisture barrier between the skin and makeup, maintaining that just applied natural matte finish. Even under the most extreme conditions, your skin and makeup continue to look and feel fresh hour after hour.



## Velvet Finish™ Smoothing Primer (Item #194)

Velvet Finish™ Smoothing Primer extends the wear makeup and mattifies shine. Its light diffusing properties minimize the appearance of fine lines and pores for a flawless, velvety smooth complexion. The professional, vegan formula instantly blurs imperfections and creates a velvety smooth canvas for makeup. The antioxidant rich formula is infused with Aloe and Vitamin C to soothe and nourish the skin.

## Touch-Up™ Matte Finishing Anti-Shine Gel (Product Code #134)

Mehron's Touch-Up™ Matte Finishing Anti-Shine Gel removes shine instantly. A single dab instantly removes the shine from all makeup applications. Use alone on bare skin to remove shine and glare. This advanced vegan gel is available in 3 skin-tone adaptable tints: Light, Medium, and Dark.



## Barrier Spray™ (Item #145)

Barrier Spray™ is a professional clear liquid spray that seals and sets makeup. The professional vegan formula also helps protect sensitive skin from makeup, latex and other adhesives. Trusted by top artists for all modeling, TV, stage, face & body painting, Halloween, and special FX makeup applications. Available in a deluxe 1oz size, 2oz, and a 9oz refill.

## BARED™ Makeup Remover and Cleanser (Item #191)

BARED™ Makeup Remover and Cleanser helps to remove all traces of highly pigmented and water-resistant makeup. The vegan and sulfate-free formula is infused with Acai and Green Tea to help leave the skin soft and hydrated.



## Mehron Makeup Remover (Item #199)

Mehron Makeup Remover is the perfect first step remover to help dissolve and lift hard to remove cream, oil-based, and SFX makeup quickly and easily. The vegan formula is infused with Pomegranite extract and Aloe leaving skin feeling soft and hydrated.

## Makeup Remover Cream (Item #101)

Makeup Remover Cream is a heavy duty cleansing balm that quickly breaks down hard to remove greasepaint and other oil based makeups.



## Mehron Makeup Remover Wipes (Item #196C)

Mehron's Makeup Remover Wipes are perfect for quickly and conveniently removing makeup from the face and hands. Each pack contains 6 individually packaged wipes, and are great for on-the-go. Mehron Makeup Remover Wipes are vegan, alcohol-free, and infused with Aloe and Vitamin E for gentle removal.

# WATER-ACTIVATED & CREAM PAINT

## Paradise Makeup AQ™

The industry-leading professional face & body painting makeup. The vegan formula is infused with Aloe, Vitamin E, Cucumber, Lemongrass & Avocado to help keep soothe and hydrate the skin. The bold colors are easy to blend and don't crack or fade over time which is why this water-activated cake makeup is the first choice for professionals across the globe. Available in 32 Matte shades!

### Paradise Makeup AQ™ Pro Size (Item #800)

Mehron's Paradise Makeup AQ™ Pro Size is perfect for full body makeups and larger creations. It comes in a convenient 1.4oz container. Also available in a 12 Color Pro Palette (800-Pal-A) which features 12 of the most popular shades.



### Paradise Makeup AQ™ Refill Size (Item #801)

Mehron's Paradise Makeup AQ™ Refill Size is perfect for smaller creations, detailing, and refilling your magnetic palettes. It comes in a metal .25oz pan that can be popped into any magnetic palette for custom creations!

### Paradise Makeup AQ™ 8 Color Palettes (Item #808)

Mehron's 8 Color Palettes were designed by professional artists with all of the essential shades for any look! The palettes are magnetic, so when you run out of a color the empty pans can easily pop out and be replaced with any Paradise Makeup AQ™ Refill Size. Available in Basic, Pastel, and Tropical.



### Paradise Makeup AQ™ 30 Color Pro Palette (Item #801-PAL-30C)

30 of our most popular shades in a Magnetic 30 Color Pro Palette. The magnetic palette lets you refill, rearrange, and customize the palette of your dreams! Encased in a sleek, black, matte-finish palette with magnetic closure to secure your paints.

### Paradise Makeup AQ Prisma™ BlendSet (Item #806)

Paradise Makeup AQ Prisma™ BlendSet is a combination of complementing colors that's perfect for quick designs, blending, contouring, highlighting, and shadowing.



### Paradise Makeup AQ™ Premium Face Painting Kit (Item #KMP-FPK)

Mehron's Paradise Makeup AQ™ Face Painting Kit provides an array of professional face painting makeup along with the instructions necessary to create popular designs. The all-inclusive kit includes makeup, tools, and step-by-step tutorials on how to create professional results.



# WATER-ACTIVATED & CREAM PAINT

## Paradise FX™

Mehron's world-famous, premium quality, water-based fx paint. Our Metallic collection contains highly pigmented, shimmering metallic hues while our Neon UV Glow shades provide bold color in daylight and a bright colorful glow under UV light.



### Paradise FX™ 8 Color Palettes (Item #808)

Paradise FX™ shades are available in 8-Color Magnetic palettes

### Paradise FX™ Pro Size 1.4oz (40g) pans (Item #800)



### Paradise FX™ Refill Size .25oz (7g) (Item #801)

Refills can easily pop in and out of our magnetic 8-Color palettes to refill and customize!


## Paradise FX™ METALLIC PALETTE



## Paradise FX™

Invisible formula paints on clear in daylight!

**UV GLOW**  
Bold colors in daylight that glow brightly under UV light!

 MARTIAN	 STARDUST	 DARK MATTER	 INTERGALACTIC
 CELESTIAL	 NEBULA	 SUPERNOVA	 VULCAN

# WATER-ACTIVATED & CREAM PAINT



## EDGE™ Face and Body Paint (Item #910)

Mehron EDGE, with its fully opaque coverage and blend-resistant application characteristics, provides the perfect match to Mehron easily blendable Paradise Makeup AQ™. Great for design outlines, crisp color transitions, and a perfectly flawless EDGE. Mehron EDGE is vegan, water-activated, and offers an extremely bold payoff. Available in 6 individual shades and a 6-Color Palette.



## Liquid Makeup (Item #111)

Mehron's Liquid Makeup is a highly pigmented, vegan, water-based makeup that dries in seconds.

It is specially formulated to be smudge-proof and last longer than ordinary liquid makeup, all while maintaining a creamy texture. Liquid Makeup easily dilutes with Mehron's Mixing Liquid to create a great airbrush makeup. Available in a variety of sizes including 1oz, 4.5oz, and 1 gallon containers.



## Fantasy FX™ Cream Makeup (Item #FFX)

Mehron's revolutionary Fantasy FX™ formula glides onto the skin like cream makeup but since it's water-based it doesn't have to be set with powder and removes easily with soap and water. This face & body paint is highly pigmented, vegan, and comes in a convenient 1 oz. squeeze tube for quick and easy makeup application.



## Fantasy FX™ 5 Pack Essential Set (Item #FFX-5)

The 5 Pack "Essential" set includes all the necessary Fantasy FX™ shades you need to create any look you can think up! Includes: Red, Yellow, Blue, White, & Black.

## Detailz™ Fine Tip Liquid Makeup (Item #804)

Detailz™ is pigmented liquid makeup, specifically created for detailed designs. The vegan formula glides on, dries quickly, and does not crack. The specially designed applicator provides the artist with the ability to add fine details that make each design unique and outstanding.



## 5 Color Cream Makeup Palette (Item #405 & #406)

Mehron's 5 Color Cream Makeup Palette is used by professionals for quick access to 5 staple shades. The Original Palette (#405) includes the most essential colors: White, Red, Blue, Yellow, and Black. The Clown Palette (#406) is designed to create various clown looks and includes: Clown White, Really Bright Red, Blue, Juvenile, and Black.

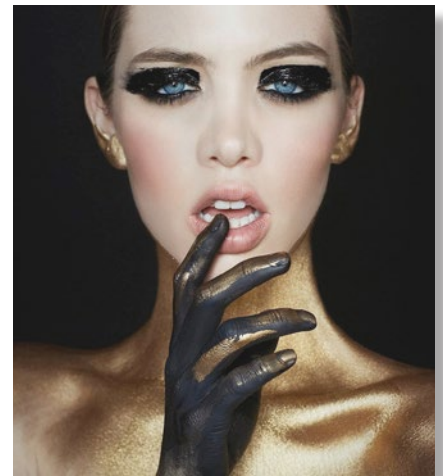
## Tri-Color Character Palettes (Item #403C)

Each of our Tri-Color Palettes contains three colors of our professional cream makeup to easily create the character shown on its package. Also great for getting creative and designing something unique! Available in a variety of great characters.



## Metallic Powder (Item #129)

Gold, Silver, Bronze, Rose Gold, Lavender, and Copper Metallic Powders can be used alone for a subtle pop of color and shine or can be combined with Mehron's Mixing Liquid to create the intense luster of real metals. These ultra-fine vegan pigments create dramatic designs and effects.



## Mixing Liquid (Item #129M and 129MH)

Mehron's world-renowned Mixing Liquid is a must-have in every artist's kit! The professional, vegan formula makes products transfer-proof and water-resistant for extreme long-wear. Add Mixing Liquid to loose pigments like Mehron's Precious Gem Powder or Metallic Powders to create an intense opaque color! It can also be used to thin products like Liquid Makeup so they can be run through an airbrush. Available in 1 oz and 4.5oz bottles.

## Paradise Makeup AQ™ Glitter (Item #827)

These dramatic glitters allow you to achieve ultra-reflective looks that draw attention! Our shimmering full-size glitter particles produce bold dramatic effects. Paradise Glitter reflects light with a brilliant, sparkling luster. Available in a .25 oz. size and a full range of vibrant colors.



## GlitterDust™ (Item #127)

An extremely fine cosmetic grade glitter that can be dusted on the hair and body to add a subtle but dramatic effect. GlitterDust™ reflects light with a shimmery luster. Available in an array of shimmering shades.



## GlitterSpray™ (Item #228)

The same fine glitter as GlitterDust™ but in a quick and easy pump spray bottle. GlitterSpray™ can be applied to the face, body, hair, and even clothing! The professional, vegan formula makes sure the glitter adheres without fallout. Available in 1 oz spray bottle in an array of sparkling colors.



## GlitterMark™ (Item #227)

GlitterMark™ was designed with the professional face and body painter in mind. Formulated with the same fine cosmetic grade glitter you'll find in GlitterDust™, GlitterMark suspends the glitter in a vegan, water-based gel perfect for creating fine lines and details. GlitterMark™ comes in an easy squeeze tube and is available in a variety of colors!



# PERFORMANCE MAKEUP



## CreamBlend™ Stick Makeup (Item #400)

CreamBlend™ Stick Makeup is a highly pigmented, cream makeup in a convenient ultra-portable stick. Our vegan, full-coverage formula is developed to withstand the utmost in extreme performance conditions including Hollywood and Broadway's hot stage lights. CreamBlend™ Stick comes in a wide assortment of complexion shades and bold colors to meet the needs of artists in all areas of performance, beauty, and drag makeup.

## StarBlend™ Cake Makeup (Item #110)

Mehron's StarBlend™ Cake Makeup is a highly pigmented pressed powder that can be used wet or dry. This professional pressed powder makeup is full-coverage and was developed to withstand the utmost in extreme performance conditions. Available in a wide range of complexion shades and bold colors.



## Foundation Greasepaint (Item #102)

Mehron's Greasepaint has been a staple in makeup kits of both professionals and amateurs for decades and continues to be a must-have product around the globe. The ultra-creamy formula is highly pigmented and easy to blend. Once set with powder, Greasepaint provides extreme long-wear. Available in a 1.25 oz. container and in an array of colors.



## Color Cups™ (Item #CCC)

Mehron's Color Cups are a popular version of our traditional Foundation Greasepaint in a smaller convenient 0.5 oz. container.



## Clown White (Item #130)

Consistency in quality and coverage are what makes Mehron's Clown White the first choice of professional clowns. Our smooth, ultra-white cream is instantly opaque without dryness or cracking, even under the most demanding of performance conditions. Available in 2.25oz, 6oz, and 16oz jars.



## Clown White Lite (Item #131)

Mehron's Clown White Lite offers an alternative consistency to our traditional Clown White. Greaseless and talc-free, Mehron's Clown White Lite is enriched with vitamin E and is formulated to create a light weight, but opaque cream makeup. Available in a 2oz and 7oz jar.



## Clown Pink (Item #132)

Mehron's popular clown makeup base in a rich, opaque pink shade. Clown Pink is popular for creating highlights and a rosy glow. Available in a 2.25oz jar.



## Mask Cover (Item #102M)

Mehron's Mask Cover is specially formulated not to harm bald caps, prosthetics, and other special FX appliances. Mehron's Mask Cover is the first choice of professional special FX artists for use on latex, rubber, and foam prosthetics. Available in two palette varieties: Bold primary colors (#102M-PAL-B) and Olive skin tones (#102M-PAL-OL).





### Colorset™ Powder (Item #135)

A colorless, vegan setting powder to set cream makeup, greasepaint, liquid latex, gelatin, and other cosmetic products. This translucent powder will immediately mattify, set makeup, and will prepare SFX products for painting. Available in .5oz and 2oz.

### Setting Powder (Item #136)

Mehron's Setting Powder is a finely processed, vegan setting powder used to set any makeup. This advanced formula contains moisture absorbing properties to extend makeup wearability. Available in Translucent, Ultra White, and Soft Beige. Comes in a 1oz jar with sifter.



### Specialty Powder (Item #105)

An ultrafine, vegan loose powder used for realistic dirt or ash effects for stage and screen. Available in Charred Ash, Texas Dirt, and Trail Dust. Comes in .75oz jar with sifter or 2.3oz jar.



### Eye Liner Pencil for Performance 7" (Item #115)

Mehron's Eye Liner Pencil for Performance are a professional 7-inch semi-soft lining pencils used for lining the eyes, defining brows, and creating design effects. Available in a Black and Brown.



### ProPencil- Slim™ (Item #114)

Mehron's ProPencil Slim™ offers unparalleled rich, bold color to create intricate designs. Silky smooth, ultra-creamy pencils glide on with ease and provide long-wear. Available in White, Black, and Red.



### Hair White & Hair Silver (Item #119/119S )

Mehron's professional stage hair colorant used for the temporary appearance of white or graying hair. The vegan formula can be used with all hair color types and easily washes out with shampoo. Available in White and Silver. Comes in 1oz jar with wand and 4.5oz pro size.



### Sweat & Tears (Item #154)

A clear liquid that is used for screen effects to create the appearance of moisture beads or tears. The professional, vegan formula goes onto the skin without absorption or drying for long wear moisture FX. Available in a 1oz container with brush.



## Bloods



### Squirt Blood (Item #150)

A vegan, water-based formula that squirts, gushes, and splatters. Squirt Blood will drip and run like real blood. Overtime blood will dry, darken, crust up, and crack just like real blood for the most realistic FX! Available in 2 Shades Bright Arterial and Dark Venous. Comes in .5oz, 2oz, and 9oz bottles.

### Stage Blood (Item #152)

Mehron's professional syrup-based blood for fresh blood effects. Stage Blood will not dry, so the blood will continue to drip and retain its wet finish. Safe, edible, and vegan, ideal for blood capsules to create a bleeding mouth effect. Available in Bright Arterial .5oz, .5oz with capsules, 1oz, 4.5oz, 9oz, and 16oz and Dark Venous 1oz, 4.5oz, 9oz, and 16oz.



### Coagulated Blood Gel (Item #151)

Coagulated blood is an extremely thick syrup-based blood. The vegan formula does not drip or dry down. Excellent for blood clots, scrapes, and scabbing effects. Available in .5oz and 1oz jar.

### Blood Splatter (Item #153)

Mehron's thinner-consistency blood developed especially for professional looking splatter effects. Available in a convenient, easy to use 1 fl. oz. (30 ml) spray bottle.



### Bruise ProColorRing™ (Item #505-B)

Mehron's Bruise Ring is a vegan, cream makeup used to create a realistic bruise effect. It contains 5 colors necessary to create a variety of bruise types, from fresh to healing.



### Tooth FX™ (Item #TFX)

Safe, non-toxic, paint-on liquid tooth color that dries instantly. Available in Black, White, Blood Red, Nicotine, Spinach, & Gold. Comes in a .125oz bottle with brush applicator.



## SynWax™ (Item #147)

A synthetic, vegan wax which is easily manipulated to form cuts and other molded shapes. Mehron's SynWax stays flexible and is great for eyebrow blocking and creating features on moving body parts like the face and joints. Available in 4oz, 1.5oz and 10oz.



## Scar Wax (Item #137)

Mehron's Scar Wax is a soft, flexible modeling wax that can be shaped to create realistic looking cuts, bullet holes, broken noses, and other SFX wounds. The professional vegan formula is easy to mold and stays flexible on the skin for long wear. Available in three skin tone shades.

## Extra Flesh (Item #141)

Extra Flesh is a versatile wax compound mixed with fibrous material that is super soft and pliable. The professional, vegan formula can be used to create realistic looking wounds and other features without the use of adhesives. Available in a 0.3oz container and a 0.3oz container with Fixative "A".



## 3-D Gel (Item #142)

Gelatin-based special effects product for creating realistic skin and prosthetic pieces. Heat 3-D Gel until it is liquefied and apply to skin for realistic SFX creations. Product will cure to a flexible, rubbery consistency. Available in Clear, Flesh and Blood Red. Variants are available in 0.5 oz bottle, 2oz bottle, or 8oz Slab.



## Rigid Collodion (Item #204AC)

Professional, vegan formula for creating realistic scar effects. The clear liquid dries and puckers the skin. Available in a .125 fl oz bottle with brush applicator.



## Crepe Hair (Item #120)

Mehron's professional quality 12" long tightly woven braids of wool. Ideal for creating beards, mustaches, and fake hair applied to all parts of the body. Each braid will straighten out to three times its packaged length. Available in Black, Light Brown, Medium Brown, Dark Brown, Auburn, Blonde, Light Grey, Medium Grey, Dark Grey, and White.



## Bald Cap (Item #146C)

This professional quality, full size Bald Cap is made from natural latex for a perfect fit. Mehron Bald Caps are used by makeup artists worldwide for stage and screen performances. Available individually or in a Premium Bald Cap Kit which includes all the necessary products for a realistic look at a great value.



# SPECIAL FX - Continued



## Fixative "A"<sup>™</sup> (Item #144)

Fixative "A"<sup>™</sup> is a clear, vegan liquid sealer for use after molding Extra Flesh, Modeling Wax, SynWax, and other SFX makeups. It creates a seal and allows for paint to easily adhere to the surface of the makeup. Available in 0.125oz and 1 oz jars with applicator.

## Spirit Gum (Item #118 & #118-A/R)

A professional liquid adhesive for adhering crepe hair, wigs, bald caps, and other special FX appliances. Available in a Standard formula .125oz, 1oz, 4.5oz, and .125oz with Spirit Gum Remover or Matte formula 1oz, 4.5oz,



## Spirit Gum Remover (Item #143)

A specially developed solvent to remove Mehron's Spirit Gum. Available in 1oz and 9oz bottles.



## Castor Sealer (Item #117S)

Castor Sealer is a vegan formula that is made to prepare latex caps and other prosthetic appliances to accept oil-based cream makeup. Mehron's Castor Sealer treats prosthetics so oil-based makeup won't break them down. Available in a 1 oz bottle with brush applicator.



## Adhesive Tape Strips and Dots (Item #358)

Our latex-free double-sided adhesive Tape Strips and Dots are medical grade and tested to be non-sensitizing, non-irritating and non-toxic for use on the skin. Strips are 1" x 3" and are double-sided, Dots are .75" and are also double-sided. Contains 24 dots and 12 strips.

## Liquid Latex (Item #117)

Liquid Latex is one of the most versatile special effects products on the market! Use this professional, vegan formula as an adhesive to adhere appliances to the skin, use to seal wax, create 3D effects like wounds by mixing latex with materials like cotton, or apply directly to the skin to create textured effects like aged skin, peeling skin. Available in Clear, Light Flesh, Dark Flesh, and Zombie shades in 1oz, 4.5oz, 9oz, & 16oz bottles.







## **Jokester Character Kit (Item #KMP-EJ)**

Transform yourself into a Jokester at your next costume party or Halloween Event. Kit includes: Step-by-step pictorial instructions, Tri-Color Cream Palette, Green Liquid Makeup, Black Color Cups, Setting Powder, Stageline 314 Brush, Non-Latex Triangular Foam Sponges, and a Mehron Joker Card!



## **Werewolf Character Kit (Item #KMP-WW)**

Mehron's complete Werewolf Character Kit includes all the professional performance makeup required to transform into a realistic werewolf. Kit includes: Step-by-Step Pictorial Instructions, Tri-Color Palette, Colorset Powder, Powder Puff, Spirit Gum, Spirit Gum Remover, Crepe Hair, Tooth FX, Pencil Liner, Non-Latex Triangular Foam Wedge, Cotton Tip Applicators, and Makeup Remover wipe.



## **Skeleton Character Kit (Item #KMP-S)**

Mehron's complete Skeleton Character Kit contains all of the professional makeup, applicators and accessories needed to create a classic Skeleton Character. Kit includes: Step-by-Step Pictorial Instructions, Tri-Color Makeup Palette, Pencil Liner, Colorset Powder, Makeup Remover Towelette, Non-Latex Triangular Foam Wedge, Powder Puff and Black Hood. All the Professional Mehron products you need at an exceptional value!



## **Feline Character Kit (Item #KMP-T)**

This complete Feline Character Kit contains all of the makeup, applicators, removers and accessories you will need to transform into a Cat or similar feline animal! Kit includes: Step-by-Step Pictorial Instructions, 5-Color Makeup Palette, Colorset Powder, Powder Puff, Pencil Liner, Makeup Remover Wipe, Non-Latex Triangular Foam Wedge, and Whiskers.



## **Monster/Frankenstein Character Kit (Item #KMP-M)**

The Monster/Frankenstein Character Kit has all of the professional makeup essentials you need to transform yourself into Frankenstein's Monster! Developed by professional makeup artists, Mehron provides you with step-by-step directions that will enable you to apply this makeup like a pro. Kit includes: Step-by-Step Pictorial Instructions, 5-Color Makeup Palette, Colorset Powder, Modeling Putty/Wax, Powder Puff, Cosmetic Brush, Pencil Liner, and Non-Latex Triangular Foam Wedge.



## **Witch Character Kit (Item #KMP-W)**

This easy to use classic Witch Character Kit will transform even the most dazzling beauty into a scary witch! Just follow the step-by-step instructions when applying this professional performance makeup and you will become the wicked witch of the East, West, North or South. Kit includes: Step-by-Step Pictorial Instructions, 3-Color Makeup Palette, Pencil Liner, Colorset Powder, Cosmetic Brush, Non-Latex Triangular Foam Wedge, Powder Puff, Tooth FX, Adhesive Tape and, of course, an ugly wart.



## **Vampire Character Kit (Item #KMP-V)**

Mehron's Vampire Character Kit contains all the required makeup to transform into a blood sucking creature of the night! Kit includes: Vampire Tri Color Cream Palette, Stage Blood, Colorset Powder, Matte Black Eye Powder, Black Pencil Liner, Vampire Fangs, Non Latex Foam Sponges, Powder Puff, Stageline Brush, and Step-by-Step pictorial instructions.



## **Zombie Character Kit (Item #KMP-EZ)**

This complete Zombie Character Kit contains all the professional performance makeup required to look like the undead. Kit includes: Step-by-Step Pictorial Instructions, 5-Color Zombie Makeup Palette, Extra Flesh, Fixative "A", Zombie Flesh Liquid Latex, Stage Blood, Colorset Powder, Non-Latex Triangular Foam Wedges, and Stageline Makeup Brush. All the Professional Mehron products you need to create a realistic Zombie, all at an exceptional value!

## PROFESSIONAL MAKEUP KITS - Continued



### Clown Character Kit (Item #KMP-C)

Create that professional classic clown with this complete Clown Character Kit by Mehron. For over 90 years, Mehron has been manufacturing our famous Clown White makeup, the industry standard for clowns. Now you can get it in this great Mehron collection. Kit includes: Step-by-Step Pictorial Instructions, 5-Color Clown Palette, Colorset Powder, Foam Clown Nose, Liner Pencil, Stipple Sponge, Cosmetic Brush, Powder Puff, Non-Latex Triangular Foam Wedge, and Makeup Remover Wipe.



### Bald Cap Premium Kit (Item #KMP-BC)

Mehron's professional Bald Cap Kit is a complete kit that enables you to transform into a bald character. This kit includes: Step-by-Step Pictorial Instructions, Latex Bald Cap, 5-Color Mask Cover Palette, Colorset Powder, Powder Puff, Spirit Gum, Spirit Gum Remover, Non-Latex Triangular Foam Wedge, Liquid Latex, Cotton Tip Applicators and Makeup Remover Wipe.

### Special FX All-Pro Makeup Kit (Item #KSPFX)

With nearly 100 years of professional performance Makeup expertise, only Mehron can offer the ultimate Special FX All-Pro Makeup Kit! This Mehron makeup kit is fully equipped with an unbelievable array of makeup and tools. Everything needed to create simple to advanced makeup applications!

This exclusive kit includes: Step-by-step pictorial instructions for special effects and aging, 8-color palette with 3 Mask Covers and 5 Color Cup Colors, 4.5 oz. Latex Clear, 1 oz. Squirt Blood, Large Powder Puff, 2 oz. 3D Clear Gel, Stage Blood, .5 oz. Coagulated Blood, 1 oz. Barrier Spray, Crepe Hair, 3 full size Stageline Makeup Brushes,

Colorset Powder, 1 oz. Makeup Remover Lotion, 1 oz. Brush Cleaner, 1 oz. Spirt Gum Remover, Spirit Gum, Tooth FX Blood Red, Tooth FX Nicotine, Rigid Collodion, Fixative A, 1 oz. Hair White, Modeling Putty/Wax, Extra Flesh, Bruise ProColorRing™, Stipple Sponge, Non Latex Sponges, Cotton Swabs, 2 Prosthetic Bullet Holes, and 1 Prosthetic Wound. All the Professional Mehron products you need at a truly exceptional value!



## PROFESSIONAL MAKEUP KITS - Continued



### **Celebré™ Pro-HD Cream Foundation Makeup Kit (Item #CPK)**

Mehron's Celebré™ Pro-HD makeup kit has everything a professional makeup artist needs for stage, screen, and photography applications. Available in three varieties of shades: Light/Medium, Dark and HD Media. Each Kit includes: Step-by-step pictorial instructions for Aging and Special Effects, 7 full size Celebré Pro- HD™ Makeup Bases, 8 Accent Shade Palette, 1 oz. Makeup Remover Lotion, 1 oz. Latex with Applicator, 1 oz. Hair White with Applicator, 7" Black and Brown Pencil Liners, Colorset Powder, 1 oz. Makeup Putty/Wax, Stage Blood, Crepe Hair, Bruise ProColoring™, Spirit Gum, 1 oz. Bottle Spirit Gum Remover, Barrier Spray, Skin Prep-Pro, 2 Stipple Sponges, Non-Latex Triangular Foam Wedges, Velour Powder Puff, Professional Powder

Brush, Stageline Fine Point Brush, and Stageline Brush 3/16". All the Professional Mehron products you need at an exceptional value!

### **StarBlend™ All-Pro Cake Makeup Kit (Item #K110)**

Mehron's All-Pro StarBlend™ Makeup Kit has everything a professional makeup artist needs for stage, screen, and photography. Available in five varieties of shades: Fair, Medium, Dark, and HD Media. The Kit includes: Step-by-step pictorial instructions for Aging and Special Effects, 5 Full Size StarBlend™ Cake Makeup, 8 Accent Shade Palette, 1 oz. Makeup Remover Lotion, 1 oz. Latex with Applicator, 1 oz. Hair White with Applicator, 7" Black and Brown Pencil Liners, Colorset Powder, 1 oz. Makeup Putty/Wax, Stage Blood, Crepe Hair, Bruise ProColoring™, Spirit Gum, 1 oz. Bottle Spirit Gum Remover, Barrier Spray, Skin Prep-Pro, 2 Stipple Sponges, Non-Latex Triangular Foam Wedges, Velour Powder Puff, Professional Powder Brush, Stageline Fine Point Brush, and Stageline Brush 3/16".



### **CreamBlend™ All-Pro Stick Makeup Kit (Item #K400)**

Mehron's All-Pro CreamBlend™ Makeup Kit has everything a professional makeup artist needs for stage, screen and photography. Available in five varieties of shades: Fair, Medium, Dark, and HD Media. The Kit includes: Step-by-step pictorial instructions for Aging and Special Effects, 5 Full Size CreamBlend™ Makeup Sticks, 8 Accent Shade Palette, 1 oz. Makeup Remover Lotion, 1 oz. Latex with Applicator, 1 oz. Hair White with Applicator, 7" Black and Brown Pencil Liners, Colorset Powder, 1 oz. Makeup Putty/Wax, Stage Blood, Crepe Hair, Bruise ProColoring™, Spirit Gum, 1 oz. Bottle Spirit Gum Remover, Barrier Spray, Skin Prep-Pro, 2 Stipple Sponges, Non-Latex Triangular Foam Wedges, Velour Powder Puff, Professional Powder Brush, Stageline Fine Point Brush, and Stageline Brush 3/16".



### **Mini-Pro Professional Makeup Kit (Item #KMP)**

Together with the help of our extensive network of theatre experts, we've created our "MINI-PRO" Makeup Kit! This kit is equipped with exactly what any modern performer needs to get ready for his/her performance. The kit includes versatile colors and additional accent shades that can be used on the eyes, cheeks, lips, and body. Available in 3 shade varieties: Fair/Olive Fair, Medium/Olive Medium, and Medium Dark/Dark. Kit includes: 8 Color Palette (4 foundation shades and 4 accent colors), Colorset Powder, E.Y.E Liner Pencil, Stipple Sponge, Non-latex Sponge, Powder Puff, and Instruction Booklet.



# HIGH PERFORMANCE TOOLS

## Stageline Makeup Brushes (Item #304-340)

Stageline Makeup Brushes are designed for SFX and other professional makeup creations. The bristles are made of golden nylon and come in a variety of sizes and tips to assist in all types of makeup application. Also available in a 5-piece Special FX Tool Set that contains the essential brushes to get started in SFX plus a puff and a spatula!



## Paradise Makeup AQ™ Brushes (Item #800 - 842)

Paradise Makeup AQ™ Brushes are a staple for any face or body painting. The custom length acrylic handles, luxurious synthetic bristles, and durable ferrules allow for ease of handling while painting both the face and body. Available in a variety of styles and sizes for use with Paradise Makeup AQ™ and Paradise Makeup AQ Prisma™ BlendSet. Also available in 3-piece and a 8-piece value set that includes a travel case for convenient storage and protection.

## Mehron Pro Face & Body Makeup Brushes (Item #8MR)

These Signature Brushes feature two-tone nylon bristles, encased in a brass ferrule which is coated black for design and durability. The customized wood handle is specially designed for the professional artist. The ingenious angled end of the handle was designed to precisely shift away any unwanted strands of hair from the canvas without smudging the design. Available in a variety of styles and sizes.



## Face Kabuki Brush (Item #350)

Made of hand tied goat hair, this ultra-soft brush is ideal for applying loose or pressed powders. Mehron's Face Kabuki is extremely gentle on the skin while giving an ultra-fresh, clean flawless finish.

## Face Smoothie (Item #122FS)

The unique acorn design makes makeup application a breeze. The shape contours to hard-to-reach areas, while its soft texture is gentle to the touch. Mehron's Face Smoothie is designed with "smart" curves that perfectly fit the contours of the face, leaving makeup flawless and undetectable. Mehron's Face Smoothie is latex and odor-free. Get an airbrush quality look when applying any of Mehron's cream foundations!



## Powder Puff (Item #123/123-L)

Our professional quality Mehron Powder Puffs are used to evenly press powders into cream makeup. These extra soft Powder Puffs evenly distribute all types of Mehron powders to create that perfect set. Available in 3.5" Puff, 3.5" set of 12 Puffs, 4.75" Puff, and a 5.75" Body Puff.

## Natural Sea Sponge Applicator (Item #122)

Our Natural Sea Sponge is a versatile reusable makeup applicator. This sponge prevents streaking when applying cake type makeup. Natural Sea Sponges are the choice of professional makeup artists since they are easily cleaned with soap and water and return to their natural shape and texture time after time.



## Foam "Hydra" Sponge Applicator (Item #121)

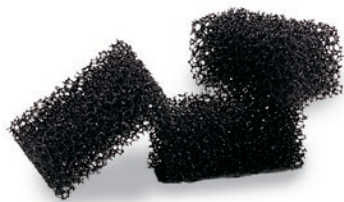
Mehron's "Hydra" Sponge has a smooth, pliable surface for an even application of Liquid Makeup. The easy to handle synthetic sponge allows for complete control and flexibility, particularly when used wet and with Mehron's Liquid Makeup. Approximately 3" in diameter.

## Paradise Makeup AQ™ Sponge Applicator (Item #821-B)

This specially designed semi-smooth, non-latex foam sponge is perfect for applying Paradise Makeup AQ™. With its variety of contours and flat edges, Mehron's Paradise AQ™ Sponge Applicators provide a controlled, smooth, even application every time. Contains two half circle sponges in each pack.



# HIGH PERFORMANCE TOOLS



## Stipple Sponge Applicator (Item #124)

The Stipple Sponge is an open weave, rough textured sponge that is used to create various texture effects for a variety of makeup applications. The Stipple Sponge is used by pro special FX makeup artists to create the look of broken blood vessels, beard stubble, or coarse skin texture. Available in a package of three reusable sponges.

## Non-Latex Triangular Foam Wedge (Item #121-L)

A smooth, closed cell non-latex foam sponge designed specifically to apply a variety of cream makeups or liquid latex. Provides an effortless, even application every time. Available in a 6 pack or bulk 72 value pack.



## Stainless Steel Putty Spatula (Item #149)

A professional metal multi-purpose modeling tool for applying and forming special FX makeup. Great for removing products from containers or molding and shaping wax. Double ended for versatility. Its square end is perfect for smoothing out waxes and putty. Its pointed end can be used for creating slits, creating holes, and for fine detail work.



## Stainless Steel Artist Mixing Palette with Spatula (Item #301)

Mehron's professional Stainless Steel Artist Mixing Palette with Spatula is the perfect duo to create custom colors and keep your products clean and sanitary. The professional Mixing Palette is a 5 7/8" x 4" stainless steel surface with an easy grip opening for stability. The Spatula is a 6 1/4" long stainless steel, double-ended tool for scooping, mixing, sculpting, and blending edges. Both fit neatly into a protective sleeve covering for storage and protection for use on-the-go.



## Cosmetic Sanitizer Spray (Item #301)

Mehron's Cosmetic Sanitizer Spray helps to remove germs and sanitize makeup, workstations, stainless-steel tools, and more! Keep makeup fresh and new by using Mehron's Cosmetic Sanitizer Spray regularly, for professional use spray products between each client. Regular use on makeup surfaces will help to minimize the transfer of acne causing bacteria and infectious diseases.



## Brush Cleaner (Item #300)

A blend of advanced grease cutting solvents that clean and sanitize natural and synthetic brushes. Dries quickly allowing for fast reuse of the brushes.



## ProPencil™ Dual Sharpener (Item #114DS)

The ProPencil™ Dual Sharpener minimizes waste by gently peeling ribbons from the tip of non-wood casing cosmetics such as Mehron's ProPencils, while forming the perfect point. The sharpener's dual sized openings can sharpen both slim and jumbo pencils.



## Practice Head (Item #HEAD)

Running out of willing test subjects? We have the answer, Mehron's Face Painting Practice Head! Guaranteed to hold still, not rub his or her eyes and never run out of patience. This professional quality, washable practice head is the ideal learning tool to perfect face painting basics, practice specific techniques, test new makeup products and create your own unique designs. Made of durable vinyl which is smooth in texture for easy paint applications and blending of shades and colors.



# MARKETING MATERIALS

## Makeup Application Instructions

These highly informative, easy to follow, step-by-step instructions are sure to make an artist out of any novice. Each booklet details every step from start to finish, with comprehensive photographs and expert artist tips. Created by professionals to allow the beginner or intermediate artist to produce work they will be excited to show off. Several key instruction booklets are available: Aging Techniques, Clowning, Bald Cap Application, and Special Effects.

## Tester Boards

These compact and sturdy Tester Boards are a must-have for demonstrating how Mehron's products are the best in the industry. Providing the customer with the ability to feel, see, and experience the long-lasting color, the creamy texture, and the quality of our U.S. made makeup will ensure they become a Mehron customer for life. Attractively presented on our available space saving counter top display, Tester Boards are an important tool proven to increase sales.

## Displays

Displays are a must have for a professional, accessible product presentation. Each is made of high quality, durable components. Hooks are included in displays with peg board. Available displays include:

- Mobile Two-Sided Standing Floor Display
- Celebre Pro-HD Countertop Display
- CreamBlend Stick Countertop Display
- Ultimate Beauty Countertop Display
- Tester Board Countertop Display

## Collateral

Great for handing out at shows and events, or put them in a plastic display holder for the perfect mini signage on your retail counter. Mehron collateral pieces come in a variety of postcard and tri-fold formats and represent many of our best-selling lines. Packed with eye-catching graphics and informative text, these important marketing tools are a must have in every sales situation.

## Posters

Display within your store to showcase Mehron models and products. Choose from a variety of images and featured items to display to your customers and increase sales.







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